

MEMBERS PRESENT:

Guillermo Gandara Sr.
Guillermo Madrid, Jr.
Mary B. García
Gloria M. Rodríguez
Jesús Gandara Jr.

STAFF PRESENT:

Manny Soto, Interim City Manager
Olivia Navarro, Assistant City Clerk
Sam Leony, Planning & Zoning Director
Jerry Wallace, City Attorney

1. CALL TO ORDER

The meeting was called to order at 6:00 p.m.

2. PLEDGE OF ALLEGIANCE AND A MOMENT OF SILENCE

Pledge of Allegiance led by *Ralph Duran*

3. ESTABLISHMENT OF QUORUM

A roll call was held and a quorum was established with four members present

PRESENTATION:

**4. PRESENTATION BY EMMA ACOSTA REGARDING TRASH COLLECTION
FOR THE CITY OF SOCORRO, TEXAS. GUILLERMO MADRID, JR.**

Emma Acosta from EmmaCosta Consulting Services made presentation see *Exhibit "A"*.

A motion was made by Gloria Rodriguez seconded by Jesus Gandara, Jr. to *move item number four (4) after the Consent Agenda*. Motion carried with Guillermo Madrid, Jr., Gloria M. Rodriguez and Jesus Gandara voting aye and Mary B. Garcia absent. Motion passed.

5. OPEN FORUM

Suky Ramos, Maria Reyes, Joe DeTuro, Shawnette Gutierrez and Juan Castaneda spoke on this item.

CONSENT AGENDA:

- 6. APPROVAL OF REGULAR MEETING OF 11/18/10, SPECIAL MEETINGS OF 11/23/10 AND 12/1/10 AND REGULAR MEETING OF 12/9/10.**

MANNY SOTO, JR.

- 7. DISCUSSION AND ACTION ON PROPOSED REZONING OF TRACT 19-E, BLOCK 27, SOCORRO GRANT FROM C-1 LIGHT COMMERCIAL TO AWARD THE HEAVY EQUIPMENT BID.**

MANNY SOTO, JR.

- 9. DISCUSSION AND ACTION ON PROPOSED CONDITIONAL USE PERMIT FOR MECHANIC SHOP, TIRE SHOP, AND CARWASH FOR BLOCK 2, LOT 7, POOLE SUBDIVISION.**

MANNY SOTO, JR.

- 11. DISCUSSION AND ACTION ON PROPOSED APPROVALEXCUSE ABSENT COUNCIL MEMBERS.**

MANNY SOTO, JR.

A motion was made by Jesus Gandara, Jr. second by Guillermo Madrid, Jr. to *approve the Consent Agenda and pull out items eight (8) and ten (10)*. Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.

REGULAR AGENDA:

- 8. DISCUSSION AND ACTION ON PROPOSED REZONING OF TRACT 1A-41 AND 1A-44, LEIGH CLARK SURVEY 293, FROM UNCLASSIFIED ZONING TO M-1, LIGHT INDUSTRIAL.**

MANNY SOTO, JR.

Joe DeTuro spoke on this item.

A motion was made by Guillermo Madrid, Jr. to *deny*

A motion was made by Gloria Rodriguez seconded by Jesus Gandara, Jr. to *table item number eight (8)*. Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.

A motion was made by Gloria M. Rodriguez seconded by Jesus Gandara, Jr. to *move up item number (12) twelve to be next on the agenda*. Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.

- 12. DISCUSSION AND ACTION ON RESOLUTION COMMITTING THE CITY OF SOCORRO TO IMPROVED NUTRITION AND PHYSICAL ACTIVITY.**

GLORIA M. RODRIGUEZ

Bill Coon, Director of YMCA and Claudia Garcia spoke on this item.

A motion was made by Gloria M. Rodriguez seconded by Guillermo Madrid, Jr. to *approve item number twelve*. Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.

10. DISCUSSION AND ACTION PN PROPOSED REZONING OF LOT 1, BLOCK 2, LOT 7, POOLE SUBDIVISION. *MANNY SOTO, JR.*

Carlos Aguilar owner of the property spoke on this item.

A motion was made by Jesus Gandara, Jr. seconded by Guillermo Madrid, Jr. to *deny due to congestion, lack of infrastructure, the forthcoming of the Master Plan amongst other things for item number ten (10)*. Motion carried with Guillermo Madrid, Jr. and Jesus Gandara, Jr. voting aye and Gloria M. Rodriguez voting nay and Mary B. Garcia absent. Motion passed.

13. DISCUSSION AND ACTION FOR AUTHORIZATION TO APPROVE THE CITY OF SOCORRO'S PROFESSIONAL SERVICES PROCUREMENT PROCESS. *MANNY SOTO, JR.*

A motion was made by Jesus Gandara, Jr. seconded y Gloria Rodriguez to *approve item number thirteen (13)*. Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent.

14. DISCUSSION AND ACTION TO APPROVE THE CITY MANAGER'S RECOMMENDATION TO EMPLOY A COURT CLERK FOR THE MUNICIPAL COURT. *MANNY SOTO, JR.*

A motion was made by Gloria M. Rodriguez seconded by Jesus Gandara, Jr. to *approve the City Manager's recommendation to employ Laura Loera as Court Clerk for the Municipal Court*. Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.

15. DISCUSSION AND ACTION FOR AUHORIZATION TO PROVIDE A 58 DAY CONTRACT EXTENSION TO CSA ENGINEERS AND CONSTRUCTION TO COMPLETE THE RECONSTRUCTION OF DONNA MARIE STREET. *MANNY SOTO, JR.*

A motion was made by Jesus Gandara, Jr. seconded by Gloria M. Rodriguez to *approve item number fifteen (15)*. Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent.

- 16. INTRODUCTION, FIRST READING AND CALLING FOR A PUBLIC HEARING ON AN ORDINANCE AMENDING ORDINANCE NUMBER 25 REQUIRING THE MAINTENANCE AND CLEANING OF DEVELOPED AND UNDEVELOPED TRACTS OF LAND AND/OR LOTS, BUILDINGS AND THE REMOVAL OF GRAFFITI IN THE CITY OF SOCORRO, TEXAS; PROVIDING PROCEDURE TO COMPEL LANDOWNERS TO CLEAN AND MAINTAIN OVERGROWN LOTS AND DILAPIDATED STRUCTURES AND FURTHER PROVIDING A PROCEDURE FOR ASSESSMENT OF PENALTIES AND RECORDING OF LIENS. GUILLERMO MADRID, JR.**

A motion was made by Jesus Gandara, Jr. seconded by Gloria M. Rodriguez to *approve item number sixteen (16)*. Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.

- 17. INTRODUCTION, FIRST READING AND CALLING FOR A PUBLIC HEARING ON AN ORDINANCE AMENDING ORDINANCE NO. 76 AMENDMENT 1A (THE "ZONING ORDINANCE"), SECTION 8.10 (SU-1, SPECIAL USE ZONE) TO AMEND AND CLARIFY THE LIST OF "SPECIAL USES" IN SUBSECTION (C) (2), THEREIN; TO AMEND AND CLARIFY EXCEPTIONS TO THE ZONING ORDINANCE SET FORTH IN SECTION 3 (12) (C); AND TO CONFORM WITH APPLICABLE TEXAS LAW, INCLUDING LOCAL GOVERNMENT CODE SECTION 211.013 (C) AND REPORTED CASE LAW AND OPINIONS OF THE OFFICE OF THE ATTORNEY GENERAL. GUILLERMO MADRID, JR.**

A motion was made by Jesus Gandara, seconded by Gloria M. Rodriguez to *approve item number seventeen (17)*. Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.

- 18. DISCUSSION AND ACTION TO APPROVE THE CITY MANAGER'S RECOMMENDATION TO EMPLOY A CITY CLERK FOR THE CITY OF SOCORRO, TEXAS. MANNY SOTO, JR.**

A motion was made by Gloria M. Rodriguez seconded by Jesus Gandara, Jr. to *approve the City Manager's recommendation and employ Manuel Rubio for City Clerk*. Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.

- 19. DISCUSSION AND ACTION ON CIVIL SERVICE TRAINING. JESUS GANDARA, JR.**

A motion was made by Gloria M. Rodriguez seconded by Jesus Gandara, Jr. to *approve the training for the Civil Service Commissioners and cover associated expenses and the City Manager and his designees to the Texas Municipal Human Resource Association on February 9-11, 2011*. Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.

20. DISCUSSION AND ACTION ON LIGHTS AND DISCRETIONARY FUND.
JESUS GANDARA, JR.

A motion was made by Gloria Rodriguez seconded by Jesus Gandara to *allow District 1 funding for discretionary fund and lights to be released to the At Large Council member.* Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed

21. DISCUSSION AND ACTION ON TECHNOLOGY SERVICES.
JESUS GANDARA, JR.

A motion was made by Guillermo Madrid, Jr. seconded by Jesus Gandara, Jr. to *approve item number twenty-one (21).* Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.

22. DISCUSSION AND ACTION ON ELECTION TRAINING AND BUDGET TRAINING.
JESUS GANDARA, JR.

A motion was made by Jesus Gandara, Jr. seconded by Gloria Rodriguez to *approve the attendance of the City Clerk and Assistant City Clerk to the Election training and the Budget training for the City Clerk, Assistant City Clerk and Sr. Accountant.* Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.

23. DISCUSSION AND ACTION ON RESOLUTION ACCEPTING RESIGNATION OF CITY COUNCIL MEMBER AND DECLARING VACANCY.
MANNY SOTO, JR.

A motion was made by Jesus Gandara, Jr. seconded by Guillermo Madrid, Jr. to *approve item number twenty-three.* Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.

A motion was made by Jesus Gandara Jr., seconded by Gloria M. Rodriguez to *move into Executive Session at this time.* Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.

THE CITY COUNCIL CONVENED INTO EXECUTIVE AT 7:59 P.M.

EXECUTIVE SESSION

THE CITY COUNCIL RECONVENED BACK IN SESSION AT 8:20 P.M.

25. DISCUSSION AND ACTION ON LEGAL ADVICE RECEIVED BY LEGAL COUNSEL PERTAINING TO PERSONNEL MATTERS

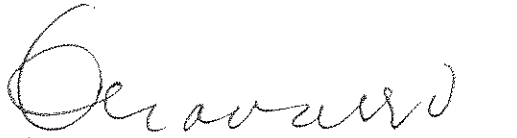
MANNY SOTO, JR.

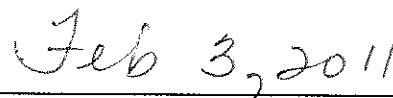
A motion was made by Jesus Gandara, Jr. seconded by Gloria M. Rodriguez to *delete item number twenty-five (25)* Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.

26. ADJOURN

A motion was made by Gloria M. Rodriguez seconded by Jesus Gandara, Jr. to *adjourn at 8:22 p.m.* Motion carried with Guillermo Madrid, Jr. Gloria M. Rodriguez and Jesus Gandara, Jr. voting aye and Mary B. Garcia absent. Motion passed.


Guillermo Gandara, Sr. Mayor


Olivia Navarro, Assistant City Clerk


Date when minutes were approved

Prepared by Olivia Navarro



**Outline Presentation
To the Mayor and City Council
City of Socorro, Texas
On Solid Waste Management Services Options**

I. Introduction

II. Options for Solid Waste Management Service for the City of Socorro

- A. Create a Department
 - 1. Initial Equipment, Personnel costs, and all Operational costs and Fees
 - 2. Residential and/or Commercial Services
 - 3. Billing Options
- B. Contract with the Private Sector Option
- C. Share Services with other Government Agency or Private Sector
- D. Initiate Franchise Fee for Use of City Infrastructure

III. Other Factors to Consider

- A. State Law authorizing Lower Valley Water District to initiate Solid Waste Service in the county of El Paso and related restrictions, if any.
- B. Limitations on imposing a franchise fee on governmental entities
- C. Any other factor that may be encountered during the analysis phase

IV. Conclusion

- A. Each option or those selected will be evaluated
- B. Cost estimates will be provided for each option selected
- C. Pros and Cons of each option will be provided for each selected option
- D. Final Report Will be Delivered Timely

V. Questions



EmmaCosta Consulting Services

EMMA ACOSTA - CONSULTANT

EDUCATION

B.B.A. Management
University of Texas at El Paso
May 1994

M.B.A. - Management
Webster University
Santa Teresa, N.M.
December 2004

WORK HISTORY

July 2004 - Present

EmmaCosta Consulting Services
Environmental, Management, Marketing, Public Relations,
Grant Writing, Operational Analysis

December 1998 - June 2004

City of El Paso - Department of Solid Waste Management
Deputy Director/Interim Deputy Director
Organizational Size - 285 employees Budget - \$23,000,000

January 1994 - December, 1998

City of El Paso - Department of Solid Waste Management
Administrative Analyst
Organizational size - 330 employees Budget - \$27,000,000

November 1992 - January 1994

City of El Paso - Office of Management & Budget
Administrative Analyst
Organizational size - 20 employees Budget Approximately \$50,000,000

Mar 1991 - November 1992

City of El Paso - Public Works
Administrative Analyst
Organizational size - 15 employees Budget Approximately \$100,000,000

October 1976 - March 1991

City of El Paso - Comptroller's Office
Systems Coordinator
Organizational size - 30 employees Budget Approximately \$5,000,000

Community Service

Community by the River Side Association (CREA), Secretary
Bien Vivir Health Services Member and Current President
West Texas Food Bank, Board Member
Keep El Paso Beautiful, Board Member
Mission Valley Housing (TVP), Board Member
City of El Paso Employees Pension Board, Trustee
El Paso Employees Federal Credit Union, Director
City of El Paso Health Advisory Board, Chair
Paso Del Norte Coalition, Chair
Thomas Manor Neighborhood Association
Cielo Vista Neighborhood Association
Lulac council 335 member
Salvation Army Advisory Board Member
El Paso Ser, Board Member
Love of Life, member
Latinas 100, Scholarship Chair
Mt. Franklin Kiwanis, Past President
United Blood Services, Advisory Board Member

Other Professional Organizations

Former Member Rio Grande Council of Governments, Solid Waste Advisory Board
Former Member American Management Association
Director, Solid Waste Association of North America, Texas Chapter
Member Human Resource Management Association
Member Society of Human Resource Management
Former Trustee, Municipal Waste Management Association
National Association of Hispanic MBA's

Awards

Recipient of Y.W.C.A. Reach Award 1996
Recipient of Keep El Paso Beautiful Community Award 1996

Emma Acosta

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El Paso, Texas 79925
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Email: Emmacosta@aol.com

EXECUTIVE PROFILE

Ability to effectively communicate with the general public, elected officials, department heads, and the general workforce. Ability to read, write, and communicate in both English and Spanish, to compile and analyze statistical and budgetary data. Solid history of producing results within a limited budget. Built and successfully managed staffs from as few as four to as large as 300 employees. Extensive experience in formulating a various types of budgets including business, non profit, governmental budgets, including general, enterprise, internal service, debt service, grant, and trust funds. Experience in formulating and forecasting revenue projections, formulating rate analysis for fee structures, implementing organization structures and changes, initiating new information technology and implementing with minimal impact to users. Experienced in researching and compiling specifications for purchase of capital equipment, formulating proposals for soliciting professional services, researching and writing grants to state and federal agencies, and foundations. Areas of strength include:

- Strategic Planning
- Operations Management
- Program Development
- Public Relations
- Marketing
- Environmental Regulations Expertise
- Staff Training and Development
- Team Leadership
- Financial and Rate Analysis Expertise
- Budget Formulation and Analyses

EDUCATION & CREDENTIALS

M.B.A Webster University
B.B.A University of Texas at El Paso
Texas Natural Resource Conservation Commission,
Class "A" Solid Waste Technical Letter of Competency

Dec, 2004
May, 1994

PROFESSIONAL EXPERIENCE

EMMACOSTA CONSULTING SERVICES CONSULTANT/OWNER 2004 - PRESENT

Provide consulting services in the areas of public relations, marketing, management, grant writing, media and powerpoint presentations, Environmental Issues, and other areas that may be requested. Services provided to non profit, for profit businesses, and area agencies.

CITY OF EL PASO, TX SOLID WASTE MANAGEMENT DIRECTOR- SOLID WASTE MANAGEMENT 1994 - 2004

Direct all department operations to include: Formulate, analyze, and manage a \$25 million operating/revenue budget and approximately \$11 million capital budget. Lead a staff of approximately 300 employees including professional, paraprofessional, and labor personnel in providing services to approximately 140,000 residential customers, and approximately 2,000 commercial customers. Ensure compliance of all environmental laws, implement safety programs to minimize worker compensation costs, market development of services, short and long range planning and forecasting.

Key Contributions:

- Formulate, manage, and analyze \$25 million operating budget and \$11 million capital budget
- Coordinated, budgeted, and planned permitting of new city landfill
- Developed and implemented methodology for compliance of environmental regulations .
- Established Public Awareness Campaigns utilizing various types of media such as television, radio, newspaper, billing inserts, and community outreach
- Coordinated efforts of several agencies in community projects, enforcement efforts, and other projects
- Utilized community service workers and prison labor for clean-up efforts throughout the city and department.
- Implemented aggressive Safety program resulting in over one million dollars in worker compensation savings
- Presented program methodologies to various professional organizations at the State and National level
- Initiated Citizen Collection Stations throughout El Paso for citizens use at no cost
- Implemented Household Hazardous Waste Disposal program
- Implemented cardboard recycling program in a joint venture with business association, State of Texas recognized the program as one of a kind in Texas, received State award
- Converted 140,000 homes from manual collection to automated collection

CITY OF EL PASO, TX
ADMINISTRATIVE ANALYST

OFFICE OF MANAGEMENT & BUDGET

1992 - 1994

Key Contributions:

- Monitored and analyzed budgets for Comptroller, Airport, Purchasing, Economic Development and Internal Service Funds
- Formulated, monitored, and analyzed Health and Worker Compensation Funds
- Conducted rate analysis for implementing user fees for several departments including Solid Waste Management, Parks, Internal Service Departments, and other city fees
- Supervised and maintained city's fixed Assets and information system.

CITY OF EL PASO, TX
ADMINISTRATIVE ANALYST

PUBLIC WORKS DEPARTMENT

1990 - 1992

Key Contributions:

- Developed, and monitored City's Capital Project List for Bond Sales
- Developed rate structure for Equipment Maintenance Internal Charges
- Developed, monitored, and analyzed budget for Equipment Maintenance Department
- Assisted other Public Works Departments in budget formulation and analyses
- Implemented National Pollutant and Discharge Elimination System (NPDES) permit for storm water project

CITY OF EL PASO, TX
FINANCIAL SYSTEMS COORDINATOR

COMPTROLLER'S OFFICE

1977 - 1990

Key Contributions:

- Coordinated all input of financial data into city's financial information system
- Coordinated all input into financial information systems, Payroll, Pension, Internal Charges, Bank reconciliation
- Ensured all programs functioned for proper accounting controls
- Developed and Implemented Cashier System
- Documented system information and trained users.
- Tested and recommended changes to city's Comprehensive Financial Annual Report (CAFR) system requirements according to Generally Accepted Accounting Standards (GAAP)

PROFESSIONAL MEMBERSHIPS

Solid Waste Association of North America, Board Member Texas Lone Star Chapter
Municipal Waste Management Association, Trustee & Operations Committee Member
Keep El Paso Beautiful, Board Member
Rio Grande Council of Governments, Solid Waste Committee, Board Member
American Management Association
Society of Human Resource Management
Human Resource Management Association
El Paso Employees Pension Fund Board, Trustee
City Of El Paso, Health Advisory Board, Chair
Public Relations Society of America, El Paso Chapter

OTHER COMMUNITY MEMBERSHIPS

Bien Vivir Health Services - Current Chair and Director
El Paso Employees Federal Credit Union, Director
El Paso Latina's 100, Chair, Scholarship Committee
Community by the Riverside Association (CREA), Secretary
Mt. Franklin Kiwanis, President Elect
Salvation Army Advisory Board - Director
United Blood Services Advisory Board
League of United Latin America Citizens, member
Hispanic Leadership Institute - Board Member
West Texas Food Bank - Board Director

AWARDS AND RECGONITION

Recipient of Y.W. C.A reach Award - 1996 Keep El Paso Beautiful Community Award - 1997
El Paso Pride Award - 2002 Ft. Bliss Environmental Award-2003
Downtown Management District - Professionalism Award-2004

REFERENCES

PROVIDED UPON REQUEST