City of Socorro Special Council Meeting August 19, 2010 Page 1

MEMBERS PRESENT:

Guillermo Gandara Sr. Guillermo Madrid, Jr. Gloria M. Rodríguez Mary B. García Jesus Gandara Jr.

MEMBERS ABSENT:

Luis Varela (arrived to meeting at 6:16 p.m.)

STAFF PRESENT:

Manny Soto, Interim City Manager Olivia Navarro, Assistant City Clerk Jerry Wallace, City Attorney

STAFF ABSENT

Gina Rodriguez, City Clerk

1. CALL TO ORDER

The meeting was called to order at 6:05 p.m.

2. PLEDGE OF ALLEGIANCE AND A MOMENT OF SILENCE

3. ESTABLISHMENT OF QUORUM

A roll call was held and a quorum was established with four members present

CONSENT AGENDA:

4. OPEN FORUM

Joe DeTuro, Ralph Duran, Juan Fresquez, Consuelo Tostado, Corina Apodaca, José Salas, Billy Black, Gerarda López, Carlos Garay, Maria Reyes, Victor Fierro, and Irma Soria not present

Luis Varela arrived to the meeting at 6:16 p.m.

A motion was made by Jesus Gandara, Jr. seconded by Gloria Rodriguez to move up item number eighteen (18) after six (6). Motion carried unanimously.

PRESENTATIONS:

5. PRESENTATION FROM THE EL PASO HISPANIC CHAMBERS OF COMMERCE.

GUILLERMO MADRID, JR.

Cindy Ramos, Chief Executive Officer made the presentation (See "Exhibit "A")

No action on this item

6. PRESENTATION ON THE USE OF A FIELD TO BE USED BY DEPORTIVO CRISTIANO ECLESIASTES 12:1.

JOSE SALAS/LUIS VARELA

Jose Salas, President made presentation

No action on this item

18. PRESENTATION ON RIO VISTA FARMS PROJECT BY BORDER HANDS, FARM WORKERS COMMUNITY CENTER, INC.

ANIBAL OLAGUE

Jaime Campos spoke on this item (See Exhibit "B")

Suky Ramos spoke on this item

A motion was made by Luis Varela seconded by Mary B. Garcia to move up item number twenty (20) to be next on the agenda. Motion carried with Mary B. Garcia, Gloria Rodriguez, Luis Varela and Jesus Gandara, Jr. voting aye and Guillermo Madrid, Jr. voting nay.

20. DISCUSSION AND ACTION ON STATUS REPORT FROM COMMITTEE FORMED AT THE 08/05/10 COUNCIL MEETING WITH REGARDS TO THE LARGE ANIMALS ORDINANCE.

MAYOR GANDARA, SR.

A motion was made by Jesus Gandara, Jr. seconded by Gloria Rodriguez to ask the 3 member committee for a typed report for Monday August 23, 2010, by 5:00 p.m. and direct administration to allow the use of City Chambers on August 20, 2010 from 5:30 to 7:00 p.m. Motion carried unanimously.

Omar Simental, Suky Ramos ,Jesus Gonzalez, Richard Landshept, Julio Dominguez, Ralph Duran, Corina Apodaca, Gerarda Lopez, and Javier Ponce spoke on this item and Joe DeTuro, Carlos Garay and Bolvino Mendoza no present to speak

A motion was made by Jesus Gandara, Jr. seconded by Mary B. Garcia to delete items eight (8), nine (9) and ten (10) and on item eight (8) the City Clerk erroneously posted the caption and the tax rate is not being increased. Motion carried unanimously.

8. PUBLIC HEARING ON THE CITY OF SOCORRO'S PROPOSED PROPERTY TAX RATE INCREASE.

MANNY SOTO, JR.

CONSENT AGENDA:

9. APPROVAL OR REGULAR COUNCIL MEETING MINUTES OF 11/19/09,12/10/09, 12/16/09, 0715/10, 08/0510 AND 08/07/10. GINA RODRIGUEZ

REGULAR AGENDA:

10. DISCUSSION AND ACTION ON APPROVAL OF THE CITY OF SOCORRO, TEXAS EMPLOYEE HANDBOOK AS SUBMITTED BY THE HUMAN RESOURCES DEPARTMENT AND APPROVED BY THE CIVIL SERIVCE COMMISSION. (TABLED MEETING OF 08/05/10). JERRY WALLACE

PUBLIC HEARINGS:

7. PUBLIC HEARING ON AN ORDINANCE AUTHORIZING THE ISSUANCE OF SALE OF THE CITY OF SOCORRO, TEXAS, COMBINATION TAX AND REVENUE CERTIFICATE OF OBLIGATION, SERIES 2010; LEVYING AN ANNUAL AD VALOREM TAX PROVIDING FOR THE SECURITY FOR AND PAYMENT OF SAID CERTIFICATE; PROVIDING AN EFFECTIVE DATE; AND ENACTING OTHER PROVISIONS RELATING TO THE SUBJECT.

MANNY SOTO, JR.

Public Hearing Opened at 8:45 p.m.

Suky Ramos spoke on this item

Public Hearing Closed at 8:46 p.m.

A motion was made by Jesus Gandara, Jr. seconded by Gloria M. Rodriguez to move up item number fifteen (15) to be next on the agenda. Motion carried unanimously.

15. DISCUSSION AND ACTION ON APPROVAL OF THE EL PASO COUNTY 911 DISTRICT BUDGET FY 2010-2011.

MANNY SOTO, JR.

A motion was made by Mary B. Garcia seconded by Gloria M. Rodriguez to approve item number fifteen (15). Motion carried unanimously.

11. DISCUSSION AND ACTION ON APPROVAL OF AMENDMENT TO ORDINANCE 76, AMENDMENT 1A, SECTION 9, RELATED TO: "MOTOR VEHICLE PARKING REGULATIONS AND SUPPLEMENTARY DISTRICT REGULATIONS WITHIN THE CITY OF SOCORRO, TEXAS. (TABLED MEETING OF 08/05/10)

SAM LEONY

Mary Kozak made a presentation (See Exhibit "C")

Suky Ramos spoke on this item

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A motion was made by Jesus Gandara, Jr. seconded by Gloria M. Rodriguez to *delete* item number eleven (11). Motion carried unanimously.

12. EXCUSE ABSENT COUNCIL MEMBERS.

GINA RODRIGUEZ

A motion was made by Jesus Gandara, Jr. seconded by Luis Varela to *delete item number twelve (12)*. Motion carried unanimously.

13. DISCUSSION AND ACTION ON APPROVAL TO RATIFY THE APPROVAL FOR AMENDMENT NO. 1 TO THE PROJECT BRAVO AGEEMENT WITH THE CITY OF SOCORRO, TEXAS FOR THE WEATHERIZATION SERVICE AGREEMENT PROGRAM.

MANNY SOTO

A motion was made by Mary B. Garcia seconded by Luis Varela to approve item number thirteen (13). Motion carried unanimously.

14. INTRODUCTION, FIRST READING AND CALLING FOR A PUBLIC HEARING ON AMENDMENT NO. 4 TO ORDINANCE 271, AN ORDINANCE AMENDING THE BUDGET FOR THE FISCAL YEAR OF OCTOBER 1, 2009 AND ENDING ON SEPTEMBER 30, 2010, FOR THE CITY SOCORRO, TEXAS AND APPROPRIATING FUND TO PAY-OFF THE STATE INFRASTRUCTURE BANK (SIB) LOAN OBTAINED THROUGH THE TEXAS DEPARTMENT OF TRANSPORATION (TxDOT).

MANNY SOTO, JR.

A motion was made by Jesus Gandara, Jr. seconded by Luis Varela to approve item number fourteen (14). Motion carried unanimously.

16. DISCUSSION AND ACTION ON APPROVAL TO ENTER INTO A MEMORANDUM OF UNDERSTANDING (MOU) WITH EL PASO ELECTRIC COMPANY'S SCHOOLS AND CITIES CONSERVING RESOURCES (SCORE) PROGRAM

ANIBAL OLAGUE

A motion was made by Mary B. Garcia seconded by Gloria M. Rodriguez to approve item number sixteen (16). Motion carried unanimously.

<u>ADDENDUM TO PRESENTATIONS:</u>

17. PRESENTATION ON PROPOSED PARK IMPROVEMENTS. SAM LEONY

A motion was made by Gloria M. Rodriguez seconded by Mary B. Garcia to *delete item* number seventeen (17). Motion carried unanimously.

ADDENDUM TO THE REGULAR AGENDA:

19. DISCUSSION AND ACTION ON APPROVAL TO WAIVE FEES FOR SOCORRO HIGH SCHOOL EVENT AT CORNER OF ALAMEDA AVE. AND HORIZON BLVD. ON SEPTEMBER 23, 2010. SAM LEONY

A motion was made by Gloria Rodriguez seconded by Mary B. Garcia to approve and waive the fee. Motion carried unanimously.

A motion was made by Gloria Rodriguez seconded by Jesus Gandara, Jr. to *move into Executive Session at this time*. Motion carried unanimously.

THE CITY COUNCIL CONVENED INTO EXECUTIVE SESSION AT 9:03 AM.

EXECUTIVE SESSION:

THE CITY COUNCIL RECONVENED INTO OPEN SESSION AT 9:49 P.M.

OPEN SESSION:

23. DISCUSSION AND ACTION ON LEGAL ADVICE RECEIVED BY LEGAL COUNSEL PERTAINING TO PERSONNEL MATTERS. JERRY WALLACE

A motion was made by Jesus Gandara, Jr. seconded by Luis Varela to *delete item number twenty-three (23)*. Motion carried unanimously.

24. DISCUSSION AND ACTION TO APPROVE ACQUISITION OF DRAINAGE EASEMENT.

JERRY WALLACE

A motion was made by Jesus Gandara, Jr. seconded by Luis Varela to approve the attorney's recommendation. Motion carried unanimously.

ADJOURN:

A motion was made by Mary B. Garcia seconded Gloria M. Rodriguez to *adjourn at 9:50* p.m. Motion carried unanimously.

Guillermo Gandara, Sr., Mayor

Date when minutes were approved

Olivia Navarro, Assistant City Clerk

Prepared by Olivia Navarro

Exhibit "A"

Bienvenidos



A Presentation to: The City of Socorro August 19, 2010

EPHCC Mission Statement

• The mission of the El Paso Hispanic Chamber of Commerce is to continue to be the leading advocate in promoting the success of El Paso small, minority and women owned businesses by providing resources, information and education while promoting the awareness and preservation of the Hispanic culture.

EPHCC Quick Profile

- · Articles of incorporation January 8, 1990
- 20 years old this year
- 1100 members strong and growing
- \$1.2 million budget
- 16 full time professional associates (plus interns as we can get them).
- · Staff Educational Background:
 - UTEP Graduates 6 (with one completing MBA in December)
 - University of Phoenix Graduates 1
 - University of Austin Graduate 1
 - University of Arlington Graduate 1
 - Loyola University Graduate 1 (going for MBA at UTEP)
 - El Paso Community College Graduates 5
 - McMurry College Graduate 1
- 30 member board representing: small business, medium business, corporate/large business, and a waiting list of 71 interested in board involvement.

- · 314 involved in committees, task forces, programs, etc.
- New location here (3 years) at 2401 E. Missouri right off I-10 West with 165,000 a day going by our facility and 1.5 million a week.
- Awards: Large Chamber of Year by TAMACC, USHCC Regional 3 Large Chamber of Year 3 times. Listed as one of the ten best Hispanic Chambers in the country by USHCC for the past six years.
- EPHCC recognized both on a State and National level on issues affecting small, minority and women owned businesses by NFIB, NSBU, TAMACC, USHCC, House Small Business Committee and Senate Committee on Entrepreneurship.
- Most recently named Large Hispanic Chamber by USHCC for Region III which includes fives states.
- Region III Chamber Executive of the Year- 2008 & 2009 which includes five states and then <u>National Chamber Executive of the Year, 08 & 09.</u>
- Selected in September 2008, Sacramento USHCC National Convention Named <u>National Large Chamber of the Year.</u>
- · Selected by TAMACC as State Large Chamber of the Year, 2009

Through the Eyes of an Entrepreneur.....

- 1. Eyes of an entrepreneur see the whole vision.
- 2. Never give up.
- 3. Takes risks but keeps focused.
- Remembers who is the customer...quality is king/queen.
- 5. Embrace a positive attitude.
- 6. Professionalism...always be the best you can be.
- 7. RE-visit your business plan.
- 8. Employees your lifeline and most valuable asset.
- 9. No is not part of the formula but How is.
- 10. Expect the unexpected...and plan for it.
- 11. Understand your financials...what's my bottom line.
- 12. Resources, access everything available and know that your possibilities are endless.

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Chamber Values to 2015

- 1. Directly influence and promote an agenda of small, minority and women owned business legislative issues, especially at the City, State and Federal arenas.
- 2. Identify and develop individuals who will passionately and effectively provide leadership to the Chamber and the El Paso small business community.
- 3. Increase the marketing of the Chamber's programs, activities and key initiatives to enhance member value.
- 4. Succeed in enhancing economic revitalization for small business the greater El Paso area.

Chamber Values...continued

- 4. Elevate the Chambers customer service by focusing on the needs of the member and increase membership benefits.
- 5. Enhance organizational excellence with effective utilization of Chamber resources.
- 6. Improve on the process for member involvement to increase the financial capacity of the Chamber.
- 7. Expand on the process of the capital building campaign for Chamber sustainability.

Eight Points of Progress

- Accessing capital to start, grow and expand business.
- 2. Technological advancement for global competitiveness through e-procurement and contract opportunities.
- 3. Workforce preparedness in developing employees with a solid work ethic.
- 4. Identifying key business issues at the City, State and Federal level to truly be the advocate for small, minority and women owned business success.

Eight Points of Progress ... continued

- 5. Membership cultivation to develop new business, new leaders and innovative approaches to local enterprises.
- 6. Entrepreneurial development for long term expansion and retention of small, minority and women owned businesses.
- 7. Sustainability of the vision and values of the Chamber through our facilities campaign.
- 8. Healthcare strategies for long term business survivability.

A Profile of Today's Small Business Owner...

8/19/2010

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Characteristics...

Most small business owners...

- Feel alone and often lack access to resources
- Are concerned with issues affecting their day to day operations; such as the state of our economy, gas prices, the margins tax and managing cash flow
- Are always busy working <u>in</u> their business as opposed to <u>on</u> the development of their business

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Needs....

- Compete for customers
- Hire and retain good employees
- * Find affordable health insurance options
- Keep up with technology & advanced business practices
- Assess the business for cost saving measures
- Navigate through the maze of taxes, licensing, and certifications at the local, state and federal level

8/19/2010

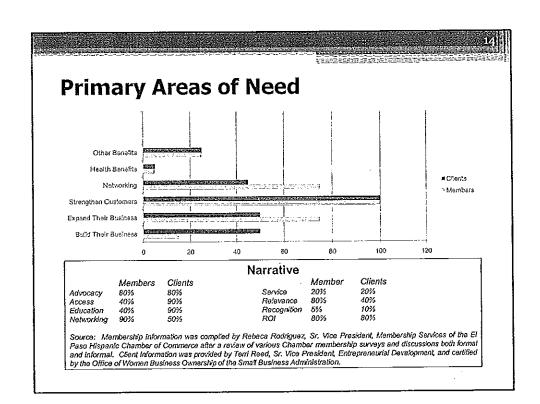
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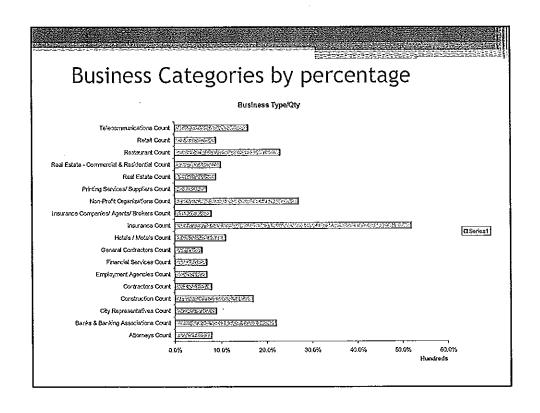
Wants...

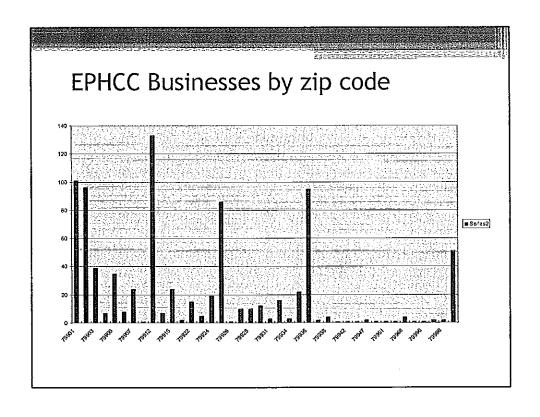
- Advice & guidance from individuals that take the time to understand their business.
- Local help that is convenient.
- Access to key trends in the marketplace.
- Personal contact with peers.
- One on one exposure with key industry experts.
- * Referrals to successful businesses.
- To be considered a valuable part of the supply chain!

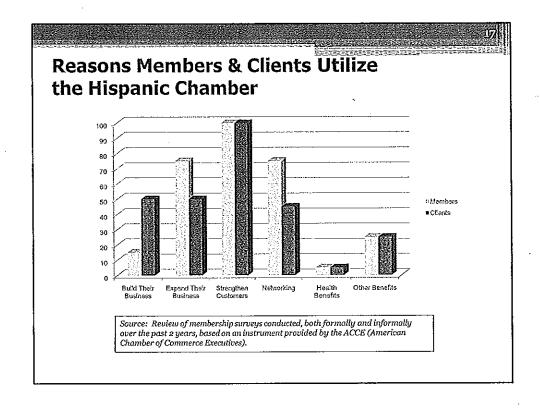
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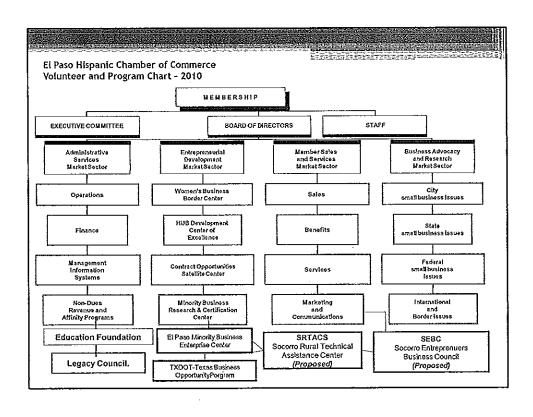
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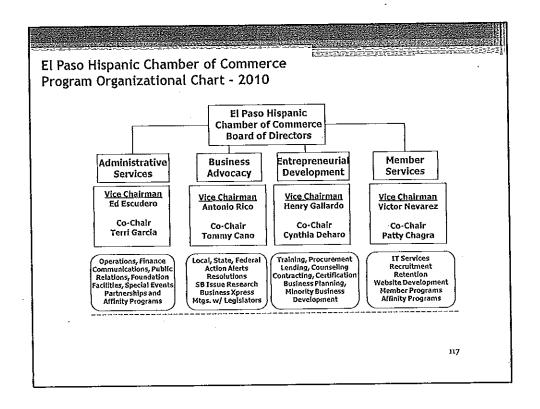


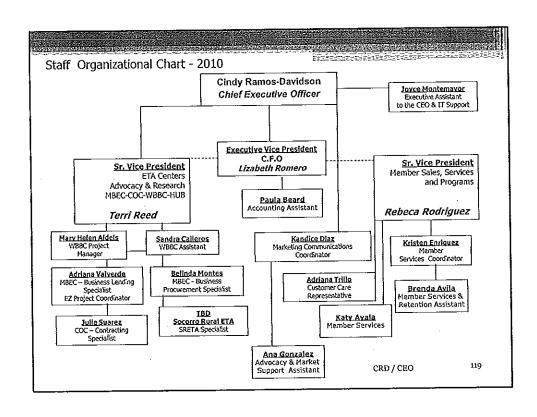












Take advantage of what the Entrepreneurial Centers have to offer. We are committed to your Small Business Success!!!

- 1. Contract Opportunities Center
- 2. HUB Development Center of Excellence
- 3. Minority Business Research & Certification Center
- 4. Women's Business Border Center & Satellite Office at Army Community Services (ACS)
- 5. El Paso Minority Business Enterprise Center
- 6. Texas Department of Transportation -Business Opportunity Center
- Socorro Rural Business Technical Assistance Center, a partnership with EPHCC (proposed)



EPHCC ETA Center Partners....

- <u>Contract Opportunities Center Satellite</u>: in partnership with the El Paso Community College; the Department of Defense, and the Defense Logistics Agency and national PTAC's (Procurement Technical Assistance Centers)
- Hub Development Center of Excellence: in partnership with Fort Bliss, Space Missile Defense Command, SBA the City of El Paso, and White Sands Missile Range, State of Texas Procurement Commission and County of El Paso, UTEP and Texas Tech Health Sciences Center.
- Minority Business Research & Certification Center: the City of El Paso, USHCC Foundation and AT&T Casa Cyber Program, WBEC, TAMACC and Central Southwest Minority Council.
- Women's Border Business Center: the U.S. Small Business Administration, DC, District Office, La Mujer Obrera, and Army Community Services at Ft. Bliss. TCEQ, and EPA

ETA Centers ...continued

- <u>El Paso Minority Business Enterprise Center</u>: with the U.S. Department of Commerce, Minority Business Development Agency.
- <u>Texas Department of Transportation TBOD</u> Center with the US Federal Highway Administration and Texas Dept. of Transportation.
- Socorro Rural Business Technical Assistance Center in Partnership with The City of Socorro and business community. (Proposed)

Unique Features of our ETA Centers......

- · Bilingual Services at all levels of entrepreneurial training.
- On-site technical assistance services by five businesses advisors.
- · Intermediary lender, packager, and counselor.
- Affiliation with the University of Texas HUB Certification Program
- Helping clients access over \$10 million in start up funding through our Community Express partnerships.
- · Technology based with onsite support and hands on follow up
- Certification support for HUB, 8 (A), WBE, MBE, SDB, SDVOB, and State HUB

Key Center Services

- Building awareness of business opportunities for small, minority, women and veteran owned businesses.
- Providing bilingual technical assistance for all phases of business start up and expansion.
- Assistance in identifying and applying for all corporate, state, and federal Business Certifications

8/19/2010

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- · Business assessment
- Loan Packaging from \$5,000-\$5,000,000
- · Increasing federal procurement opportunities.
- Enhancing small businesses to compete for procurement contracts for all federal agencies.
- Facilitate a pro-active approach to assist government and federal agencies to meet their procurement goals.
- · Marketing Plan development

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- Outreach
- Counseling
- Contracting Opportunities
- Bid Matching, Research, & Referral
- Expanded outreach with the location of two Satellite offices (1) El Puente CDC, 2000 Texas Ave., and (2) Fort Bliss ACS
- Bonding Support-
 - Wells Fargo Insurance and SBA Surety Bond Program/

8/19/2010

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ETA Centers Impact Profile	
January 1, 2003 - May 31, 2010	
 Financing Projects Assisted 	\$55,994,159
SBA Microloan	
• City RLF	
□ County RLF□ MBEC	
Clients Served - Counseling & Training	28,381
• Start Ups Assisted	3,464
Expanding Business Assisted	3,821
Job created & retained	10,784
Female Clients Assisted	14,248
Veteran & Service Disabled Clients	762
Home Based Businesses Established	747
Contracting/Procurement Assistance	\$76,844,211
Estimated Economic Impact	\$425 million



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Strategic Outsourcing Solutions

Enlace Internacional de Recursos Humanos

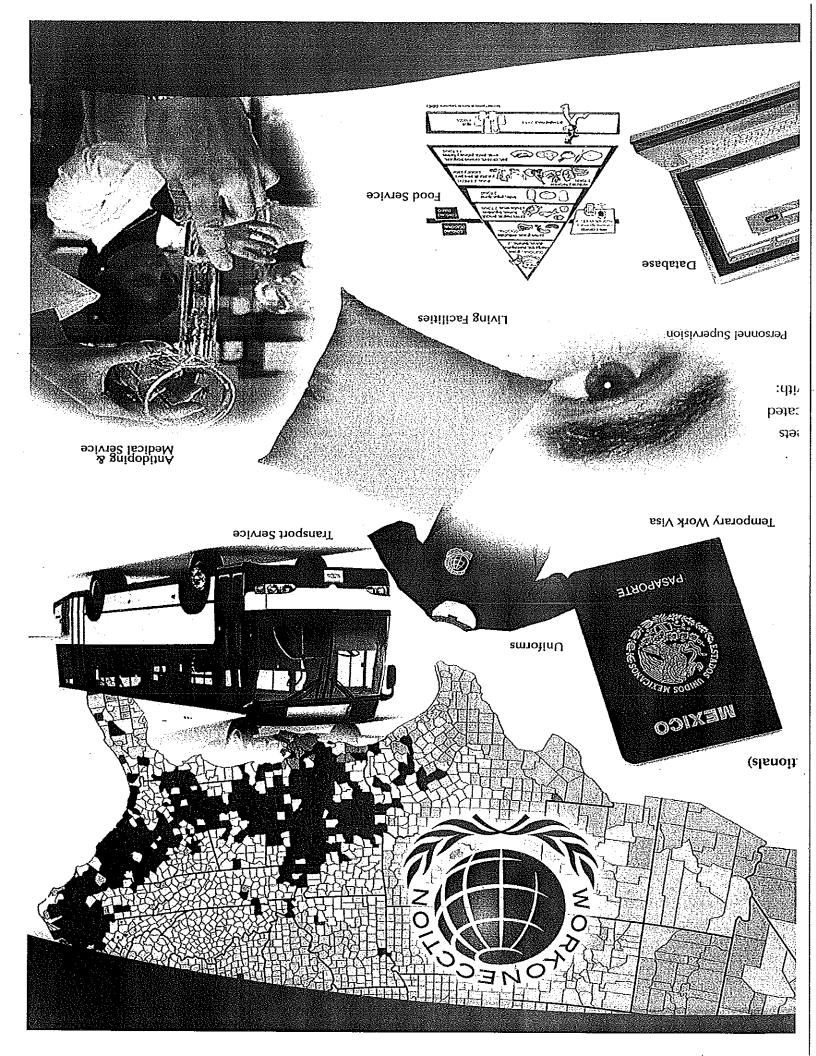


Asociación de Apoyos Fronterizos de Puerto Paloma, A.C.

ON THE CANON

NTERNATIONAL LABOR STRATEGIES

Countries under NAFTA. brotherhood among the can maintain the confident that together We provide solutions and are • Experienced management staff and supervision potential employers The confact with local government agencies and An extended data base of available workers. temporary working visa. Farm worker Contractor Federal Certificate. Mexican nationals with legal US citizens, legal residents and to recruitment, with enough infrastructure, and cou providing the Human element. all regulations and laws from both countries and is Workonecction is there to help by Morkonecction is a legally established company th related to labor force, provides to the United States contributions of Mexico as neighbor of living along the Border and the Because we know the advantages Team work · Possibility to earn more with productivity incent * Transportation Fair remuneration under US and State standards Legal status while under Workonecction (Mexics • A good job in a good environment Our workers will have: work in agriculture and dairy ranches. cover when there is a lack of hands to Workonecction workers will help to



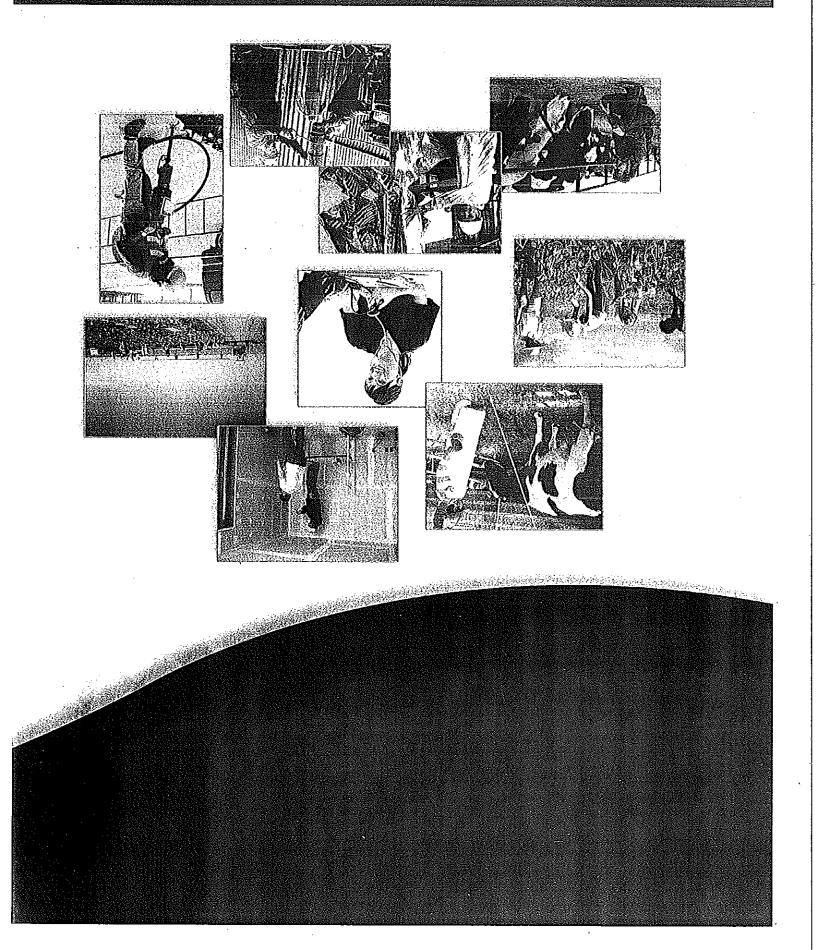
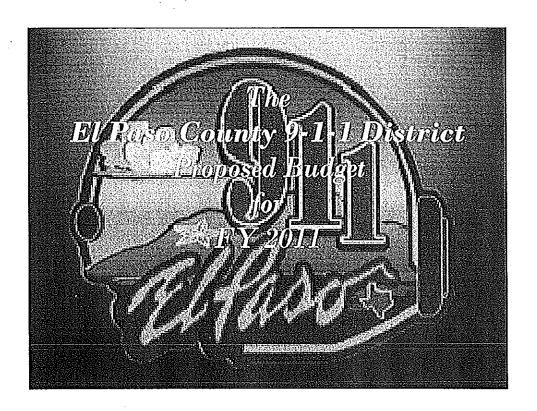


Exhibit "C"



23 - Disturio Miession

The District helps to provide our community with the critical technology—equipment, connectivity, software, maintenance and support—used by Public Safety entities to receive the 9-1-1 call and dispatch first responders



The EliReiso Comming 9-1-11 District

- Was greated by voltagacitonin 1987 and operates under the Texas Health and Salety Gode. Ch. 772.
- Is governæd by a Board of Managers who are appointed by thre County and Municipal governments ithey resones and
- Is funded by 9-1-1 fees, which must be used to support the system and the response

The Elizasia Country 9-1, 11 Distinct Budget For Office 1999 For Office

... Our Community's 9-1-1 system

- The phone linespaircults, databases, services, switches, and desktop phone equipment that allows the 914 call to be delivered to a 914 Operator
- We support 4 PSAPs, the primary on Kanson and ; secondary PSAPS, Socorro, Sheriff's Backup, Gity's backup
- o... The geographical information systems which are required to route 911-calls and for the various firstresponder agencies...
- The phone lines and the database for the emergency notifications system being implemented by the Office of Emergency management

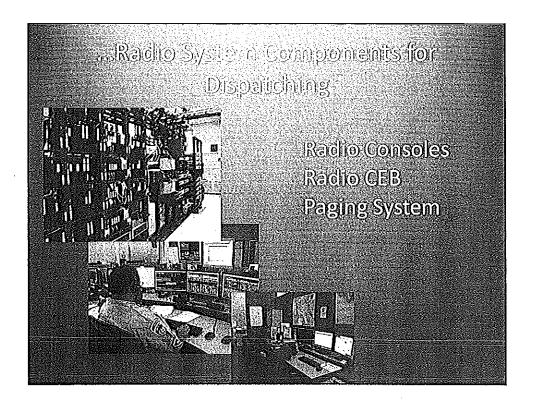
9-1-1 Phone System C**osis**

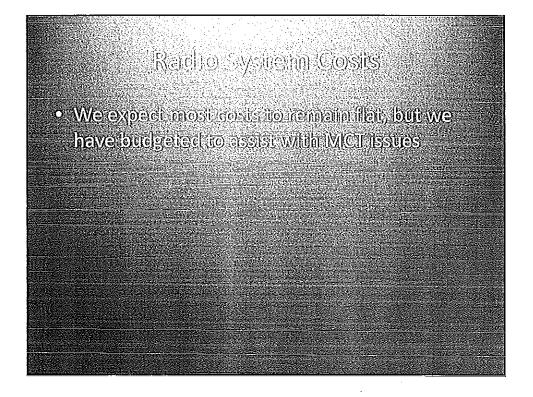
- FY2011 marks the end of a 5-yr combact for the existing phone system. We ambiguate some cost indreases for unbundled services and planto begin upgrades with a view toward NG9111 meets.
- Staffing for the 9.11 System's GIS function was increased from one to two persons mid-year in 2010.
- If there is a decision to go forward with 3-1-1 services, there will be a one-time cost of \$7200 and recurring costs of \$33,000 yearly
- Allowance has been made to add more capacity to the phone system, a PRI, which will add 10K of yearly cost.

Our Cornandingly's Computer Andled Disposition System which points documentation directions The Software The Hardware The Network Systems The MCT software

CAD Compounter Network/Costs

- The new GAD and its supporting network, required a signifing increase resupport it. Two positions were added in #72010 for a total of four.
- Maintenance costs for the new CAD are significantly higher than for the old
- ProQA Call taking software was added, it resides in the CAD
- We anticipate adding additional software capabilities





...A Facility

- Our building houses the 9-1-1-call center and the dispatch center for City of El Paso and County of El Paso Public Safety agencies
- The building houses the Office of Emergency
 Management and the Border RAC on Trauma
- The building houses the Emergency Operations Center for our Community
- The minural assistant for Tolocom assuring

Facillity Costs

- We plan to build our vacant space to.
 accommodate interespention in the Office.
 of Emergency Management.
- And expand the capabilities of the Emergency Operations Center.

...An "Enhance Emmengency Communications" Program

- Public Echycation iMatienals are provided to the agencies for their programs
- Technology meeds are assessed and userdriven projects are funded
- A staff position, project coordinator, is available to help with research and grant writing

911 District Staff

Position	Function/Program	Position	Function/Program
Director	District Admin -	GIS Technician	9-1-1 Phone System
Assistant Director	.5 Admin/ .5 Facility	NetworkAdmin	CAD Computer Network
Admin Analyst	District Admin	Systems Admin _	CAD Computer Network
Operations Mgr.	9-1-1 Phone System	User Support Specialist	CAD Computer Network
GIS Manager	9-1-1 Phone System	Program Coordinator	Enhance Emergency Communications
Network Engineer	CAD Computer Network		· . <u></u> .

District Expenditures for Societo

- Socomo PD = Digital Recording Equipment \$14,000
- Socomo FD- New Radio Repeater, \$7000.
- Socorro PSAP -New CAD Computer equipment and connectivity, \$39,000; Desk equipment \$2700

EY 2011 Locatist

- · Managamentoli a Regional Commicenter
- Adding functionality for 321-1 to relieve 9-1-1
- Create additional space for OEMI/EOC functions
- Assist with Responder Resources, this year the MCT system

Service Priorities

- Continue with the CAD implementation, ensure users are comitorizable with the new software
- Continue with the implementation of "ProQA" call taking software to improve 9-1-1 service
- Provide training access for area Telecommunicators
- Facilitate MCT access for all responders



